



## *April 12<sup>th</sup> Monthly Society Board Meeting*

### *“OPEN” Board Meeting Minutes*

*Moo’s BBQ  
103 W. 2<sup>nd</sup> St. North  
Newton, IA  
Time: 6:30 PM*

#### *I. Attendance:*

Present Board Members: Christine D, Francis D, Ray R, Jay R, Dan R, Tina W, Rick J

Present Board Members By Phone: *NONE*

Absent Board Members: Mark, M, Kevin B (Excused), Larry D

Others Members In Attendance: Jim R, Jeff A, John M, Jim L, Jeremy B, Matt K

#### *II. Secretaries Report*

Secretary’s report was approved from the March Meeting

*Motion to approve, 1<sup>st</sup> by Dan R & 2<sup>nd</sup> by Christine D, Motion Carried*

#### *III. Treasurer’s Report:*

We have \$ *14,530.68* in our account at this time.

All PayPal money was transferred & deposited this month as well as all money from BBQ Judges & Table Captains Class.

\$152.52 will need to be reimbursed to Tina for BBQ Class supplies

*Motion to approve reimbursement, 1<sup>st</sup> by Francis D & 2<sup>nd</sup> by Dan R, Motion Carried*

*Motion to approve Complete Report: 1<sup>st</sup> by Jay R & 2<sup>nd</sup> by Dan R, Motion Carried.*



#### **IV. Business Discussions**

##### **Old Business**

##### **1. Monthly Calendar Year: BBQ Board Monthly Meeting Places**

The board has decided to hold meetings in the following cities: Des Moines, Ames, Newton, Marshalltown, Waterloo, Mason City and Ottumwa. All Meeting locations (Restaurants) in some cities are listed and the others will be forthcoming.

January 23<sup>rd</sup>: At the Annual Meeting and Banquet

February 9<sup>th</sup>: Marshalltown (Legends American Grill)

March 8<sup>th</sup>: Des Moines (Smokey D's)

April 12<sup>th</sup>: Newton

May 7<sup>th</sup> (Saturday): Cedar Rapids (Mulligan's Bar & Grill)

June 14<sup>th</sup>: Ames (Quality Inn/Starlite Village)

July 12<sup>th</sup>: Waukee (Kue'd Smokehouse)

Aug: ***We Take This Month Off***

Sept 13<sup>th</sup>: **Decide @ May Meeting**

Oct 11<sup>th</sup>: **Decide @ May Meeting**

Nov 8<sup>th</sup>: **Decide @ May Meeting**

Dec 13<sup>th</sup>: Marshalltown (Legends American Grill)

##### **2. Other Email Options other than Constant Contact**

Francis received an email from society member Tony Korthaus and he has said the following:

*“Francis, I used to use constant contact for my store and contest emails. I switched to Mail Chimp. It's free and templates and email platform I found to be much better than Constant Contact. All lists can be imported easily. Have someone look into it...May be a way to save some \$\$! I have over a thousand contacts in my lists and have not reached a point where it costs any money.”*

Francis has currently personally signed up on Mail Chimp and will report to the board at the MAY meeting.



## ***New Business***

1. Former BBQ Society board president and current member Ron Milhous would like to again this year use our “**Raffle**” License at his bbq event in Boone in April. Ron is willing to split 1/2 the profits from his raffle with the BBQ Society for the use of our license.

***Motion to approve: 1<sup>st</sup> by Dan R & 2<sup>nd</sup> by Tina, Motion Carried.***

2. Talk about information about advertizing on the website (***Refer To Handout***)

### ***Iowa BBQ Society Website Advertising Package Offerings***

#### ***Email Blast Distribution***

\$25 Fee for IBS Members

\$35 Fee for Non-Members

Price includes 1 “FREE” listing of your event on our website (With Logo & Link) and 1 membership email blast about your event. Email blasts include requests for items such as: Contest Announcements and Forms, Requests for BBQ Judges or Teams, Cooking or Judging Classes, etc.

#### ***Website – 1 to 2 Months Only***

\$30/Month for IBS Members

\$60/Month for Non-Members

Any announcement, advertising, notice, etc. can be placed on the website under the “Article Announcements” tab. If more than two months are requested, refer to the pricing listed below for yearly advertising.

#### ***Website – Yearly (Ad Levels)***

***Business/Restaurant Package #1:*** Banner Ad on “Bottom” of website homepage

Cost: \$180 Annually

***Business/Restaurant Package #2:*** Banner Ad on “Bottom” of website homepage Includes 1 year Iowa BBQ Society Membership

Cost: \$210 Annually

***Business/Restaurant Package #3:*** Banner Ad on “Top” of website homepage Includes 1 year Iowa BBQ Society Membership

Cost: \$450 Annually

\*Pricing & Payment due and begin at 1st of each month

\*Advertising and announcements will be reviewed by the Executive IBS Board

\*Advertising could be rejected if deemed unacceptable and all ads that are approved will be mentioned on our Facebook page

If you are interested in advertising on our website or know of someone who might be interested, please contact us at 319.361.6721 or contact us by email at following link: [kiss5763@msn.com](mailto:kiss5763@msn.com)

Original prices have been amended (Lowered) in order to promote greater advertising opportunities from businesses and members who would like to advertize on our website.

#### ***Iowa BBQ Society***

2501 Eastern Ave. NE, Cedar Rapids, IA. 52402 319.361.6721  
[www.iabba.org](http://www.iabba.org) [www.facebook.com/groups/68216300189](http://www.facebook.com/groups/68216300189) [www.kcbs.us](http://www.kcbs.us)



***V. Committee Reports***

***A. Charitable Events/IBS Grant & Scholarship Committee (Ray R, Kevin B & Dan R):***

Ray will begin to fine tune both applications to better fit the idea of a grant verses a scholarship

***B. Membership/Member Partner/KCBS Grant Application Committee: (Francis D & Larry D):***

Current Membership: 145

Member Partners: 10

Francis is almost finished writing the 2016 KCBS Grant Application. Dave Compton helped Francis with ways to make it better in hopes of getting a better response from the committee. The application is due on or before: **4/29/16**

***C. BBQ Contests/Team of the Year (TOY) Committee (Ray R & Rick J):***

***KCBS Sanctioned Contests***

**Central Iowa Expo BBQ:** Boone, IA April 22, 23 & 24

**The Pearl City Picnic:** Muscatine, IA May 13 & 14

**BBQ in the Bluffs:** Council Bluffs, IA May 13 & 14

**State Center Rose Festival:** State Center, IA June 17 & 18

**Mr. BBQ Barbeque Challenge:** Davenport, IA June 25 & 26

**Back to Mayberry BBQ:** Whiting, IA July 1 & 2

**BBQ'Loo & Blues Too:** Waterloo, IA July 15 & 16

**Up in Smoke BBQ Bash:** Mason City, IA July 22 & 23

**Sam's Club National BBQ Tour:** Des Moines, IA July 29 & 30

**Tri City BBQ Fest:** Denison, IA Sept 16 & 17

***Backyard Contests***

**Pleasantville Pig Out:** June 4th

**Newton Fest:** June 11th

**Hospers Smoke Off:** June 25th

**Popcorn Days:** July 1st

**Jasper County Blue Ribbon Cook Off:** July 16th

**Runnin' Wide Open (Iowa Speedway):** July 30th

**Northern Iowa Betterment Meat & Music:** August 13<sup>th</sup>

**Smokin' Up Main Street:** August 27th

**Smoke on the Water:** August 26th & 27th

***Iowa BBQ Society***



**D. Back Yard BBQ Competition Series Committee (Jay R & Mark M):**

***IOWA SPEEDWAY UPDATE:***

We currently have 8 teams registered for the event and 10 Certified Judges registered. Francis has talked to at least 10-15 people who have questions about signing up. We are on our way. Francis also checked the Iowa Speedway Website & as of April 2<sup>nd</sup> there is nothing about the BBQ Competition on their website anywhere. Francis has sent an email to our contacts to find out why. Francis received this reply from our contact Tami Hanson:

*“Francis, thanks for the email and update on entries and promotion, we will be launching a new website in the next two weeks and it will be posted on there. I’ll keep you posted as to when it will go out socially. E-blast probably won’t happen for a while as our main focus now is still on ticket sales. Thanks for all your hard work – we’re really excited about this event and will do our best to make sure it’s a full field.”*

**E. Website Committee (Jay R, Tina W & Francis D):**

Put the TNT banner at the bottom of the opening web page

Website changes are always on-going during the year

**F. BBQ Judges School Committee: (Tina Woosley & Christine Dutton)**

Tina reported that after all the bills had been paid our BBQ Judges & table Captains Class made a profit of **\$717.00!!** Our class certified 38 new bbq judges and 7 new table captains. Thanks to current board member Dan Robinson for his generous donation of the meat for the class as well as members Dena & Ron Milhous for donating their time to cook the meat. It was a great day and we look forward to next year’s class.

**G. Fund Raising & Public Relations Committee: (All Members)**

Dan reported that the new folder/handout that will be left with perspective sponsors or donors is ready to go and that the focus for now is on smaller local places that could be potential sponsor/donors for the rest of this year. Then as soon as fall hits we need to start filling out grant applications for larger corporations. Christine reported that she has contacted several businesses for donations toward our food and clothing give-a-way for December.

**H. 2015 Annual Banquet Committee: (All Members & Member Volunteers)**

President Ray has had 2 current members volunteer to be on the Annual Banquet Committee, they are Judy & Lyn Burks. We are glad to have these members on this committee and look for more people to volunteer as well.



***I. Quarterly Newsletter Committee (Ray R):***

Next newsletter is due out in May, nothing until then will be reported. Featured in the next news letter will be information on the Iowa Speedway competition, Boone competition and the Frostbuster competition as well as other interesting tidbits.

***Saturday May 7th, 2016 Monthly Meeting Place: Cedar Rapids, IA***

To be held @ ***Mulligan's Bar & Grill***, 1060 Old Marion Road, Cedar Rapids 319.294.5778

***Originally the May meeting was to be in Waterloo/Cedar Falls. But the date coincided with UNI graduation and all places to meet were full. So it was moved to Cedar Rapids.***

***Motion to adjourn meeting: 1<sup>st</sup> by Francis D, 2<sup>nd</sup> by Rick J, Motion Carried.***

Respectfully Submitted

Francis Dutton  
Executive Secretary